

# Squeezy Straw™

Single-Serve Dispensing Technology



Packaging Breakthrough

New Patented\* Technology  
Available for Licensing

EDISON AWARD WINNER FOR INNOVATION IN PACKAGING

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## Stand Up SqueezyStraw™ Dispensing Pouch For Health Care

The **only** pouch with a built-in dispensing channel!  
Just squeeze the pouch and deliver the fluid.

The new **Stand Up SqueezyStraw™ Dispensing Pouch** provides an excellent low-cost packaging alternative for health care applications.

Prefilled **Stand Up SqueezyStraw™ Dispensing Pouches** for saline solution, sterile water (hot-fill) and other supply and therapeutic products can help drive better care at lower costs.

**Stand Up SqueezyStraw™ Dispensing Pouch** is made entirely from low-cost, light-weight flexible packaging materials and can be produced in many sizes. A 12-oz. size would cost approximately 6¢ each for packaging materials and royalties, in large volumes (50 million / year).



**Stand Up SqueezyStraw™ Dispensing Pouch** can be made in any shape or size, and the squeeze feature allows for maximum evacuation, including single unit dose packs for Rx meds.

Important advantages of **Stand Up SqueezyStraw™ Dispensing Pouch**

- ✓ Tamper evident
- ✓ Wide variety of sizes and shapes available
- ✓ The lowest cost for producing a dispensing pouch
- ✓ Made entirely of light-weight, low-cost flexible packaging materials
- ✓ Portable, durable and easy to use



**Stand Up SqueezyStraw™ Dispensing Pouch** is produced on a horizontal thermoform / fill / seal machine equipped with die-cutting capabilities such as a Multivac.

**Stand Up SqueezyStraw™ Pouch** is a *patented technology* available for licensing from The Barton Group, Inc.

See [www.squeezystraw.com](http://www.squeezystraw.com) for details or call us at 917-647-6388.