

Squeezy Straw™

Single-Serve Dispensing Technology



Packaging Breakthrough

New Patented* Technology
Available for Licensing

EDISON AWARD WINNER FOR INNOVATION IN PACKAGING

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SqueezyStraw™ Dispensing Pouch

For Hotel Amenities and Travel Size Personal Care Products

The **only** pouch with a built-in dispensing channel!
Just squeeze the pouch and dispense the product.

The new **SqueezyStraw™ Dispensing Pouch** provides an excellent packaging option for personal care products such as shampoo, conditioner, moisturizer, liquid soaps, mouthwash, hand sanitizer etc. used as individual unit dose packs for hotel amenities, travel size packs and samples. Easy to use, ultra-low-cost, one piece design (no separate caps to unscrew) and tamper evident.

SqueezyStraw™ Dispensing Pouch is made entirely from low cost, light-weight flexible packaging materials and can be produced in many sizes. A one to three oz. size would cost approximately 3¢ each for packaging materials and royalties, in large volumes (100 million / year).

SqueezyStraw™ Dispensing Pouch can be made in many shapes and sizes, and the squeeze feature allows for maximum evacuation.

Important advantages of **SqueezyStraw™ Dispensing Pouches**:

- √ Tamper evident
- √ Wide variety of shapes and sizes available.
- √ The lowest cost for producing a dispensing pouch
- √ Made entirely of light weight, low cost flexible packaging materials
- √ Portable, durable and easy to use

SqueezyStraw™ Dispensing Pouch production is done on a horizontal thermoform / fill / seal machine equipped with die-cutting capabilities such as a Multivac.

SqueezyStraw™ Dispensing Pouch is a *patented technology* available for licensing from The Barton Group, Inc.



See www.squeezystraw.com for details or call us at 917-647-6388.